

SAINT LOUIS ART MUSEUM

Art in Bloom 2018 – Designer Policies and Information

Art in Bloom is a wildly popular and eagerly anticipated event at the Saint Louis Art Museum and draws thousands of visitors every year. Strict adherence to the following rules will help ensure the safety of your floral design, the artwork, and the thousands of visitors in attendance for Art in Bloom. The Museum staff is happy to review containers, materials, and designs with you in advance by email, and will turn away materials not in compliance with the rules below.

DIMENSIONS

42" maximum height. 30" maximum width and depth AND no more than 3" can extend beyond pedestal edge. The arrangement should also not extend more than 3" below the surface of the pedestal. Pedestals are 24" x 24" x 42" tall. **Dimensions will be measured to ensure compliance.**

MATERIALS

1. Only sterilized plant material (flowers, foliage, moss, wood, etc.) from a floral supplier may be used – no materials from a home garden permitted. No fresh fruit, vegetables, seeds, and nuts from any source allowed.
2. Plants must be free of disease and pests. Any diseased and pest-infested plants and flowers must be immediately contained by securing materials in sealed plastic bags before being moved through the buildings and disposed of in a rubbish container outside the Museum.
3. Soil may not be used in cut-flower displays. Any soil used for potted plants must be sterilized.
4. No candles may be used as part of an arrangement.
5. No loose gravel, sand, or rocks are permitted on the pedestal. All small or loose items must be within a container or firmly affixed to the arrangement, container, or pedestal.
6. No pollen-heavy flowers unless stamens have been removed.
7. No perfumes or other scents, including from natural sources, may be used on materials prior to entering the Museum or after installation.

CONTAINER

1. Containers must be stable on their base and not top heavy or easily tipped. Martini glass-shaped vessels that are top heavy or "tippy" are not permitted. You are welcome to send photographs to the Museum staff in advance for review.
2. Broad pools of easily accessible water are not permitted.
3. The exterior of each container must be dry and watertight.
4. Containers must be affixed directly to the pedestal with wax by Museum staff.
5. No containers containing water, including floral tubes, can be suspended within an arrangement. All containers of water must be affixed directly to the pedestal.

WATER

1. During arrival and installation at the Museum arrangements should contain little or no water. Additional water may be added to the vessel after it has been affixed to the pedestal by Museum staff.
2. Cut flowers transported to the Museum for arranging on-site may be carried in a bucket with no more than 2 inches of water.
3. You are permitted 1 gallon of water in CLOSED containers. You must provide your own 1 gallon container (milk jug, etc.) with an appropriate lid. Containers may not be refilled in Museum restrooms on installation day.
4. Watering should be done using a small-mouthed jug or watering can. Do not pour water into an arrangement from a large bucket.
5. Dyed/colored water is not permitted and dye or any color enhancement may not be added to the water in the galleries

INSTALLATION

1. All materials will be inspected by Museum staff upon arrival on Thursday, March 1. Materials not in compliance with the above rules or that pose a potential danger to visitors or works of art will be refused at the door.
2. Materials will be transported to the gallery space by Museum personnel only.
3. The pedestals have been leveled, weighted and pre lit. They may not be moved.
4. Museum staff will affix your containers to the platform with wax. After they are affixed, they cannot be moved.
5. Floral preparations should be completed only in the designated display area. Care should be taken to keep supplies and other materials away from adjacent works of art. Drop cloths must be used during installation to catch excess materials and water, and accidental drips must be wiped immediately. The area must be kept clean and dry at all times.
6. No décor may be affixed to the art or architecture in the Museum.
7. Misting, spraying, or painting is not permitted in Sculpture Hall, Taylor Hall, galleries, or public areas.
8. Plants and flowers must not cover any Museum object label.
9. Photography or filming must be carried out according to established Museum protocol.

DESIGN

1. Designs should express the essence or spirit of the assigned work of art and be in scale with the object or the painting. They should not overpower their subject. Don't try to duplicate the art with non-floral material. You are not making a sculpture; you are making a floral interpretation.
2. The elements of design (color, texture, form, size, line, pattern, light, and space) within the plant material and other components should be organized by the designers according to principles of design (balance, proportion, rhythm, contrast, dominance, and scale). The impact of the completed design should be unmistakable and memorable.
3. Most interpretations will be viewed from all sides. Consider this when designing your piece. Containers should be less than 50% of your design.
4. **We must have a list of major floral materials by Tuesday, February 6 in order to print them on the 8"x10" pedestal labels.**
5. The Museum will provide background information on your selected object including an image, when available. However, if you are able, it is recommended that you visit the Museum to view your assigned work of art.
6. Consider visiting the Richardson Memorial Library for more information about your work.
 - The library is open Tuesday through Friday from 10:00 am to 5:00 pm.
 - The library is located on the third floor of the South building.

AWARDS

1. Nine ribbons will be awarded in three categories.
2. The categories are: Best in Show, Best Creative Design, and Best Traditional Design.
3. The judges, Museum staff, and visitors will select their favorite for each of the three categories.
4. Awards from the judges and Museum staff will be posted in the Museum by 5p on Thursday, March 1 and online Friday morning.
5. People's Choice awards will be posted online and in the Museum by 8a, Sunday, March 4.

DAY OF INSTALLATION – Thursday, March 1

1. Museum staff will receive participants every half hour starting at 9:00 AM. You will sign up for an arrival time at the orientation breakfast. Please arrive promptly. You will have two hours to complete your assembly/installation. Additional time will not be provided if you arrive late.
2. Enter by the South Auditorium entrance (behind Museum). Museum staff will greet you there and provide a cart for transportation of your materials. Be sure to park your car in one of the parking spaces. Not at the curb.
3. Your container must be thoroughly checked by Museum staff for leaks and marked with your name on the bottom. The Museum does not accept responsibility for your container.
4. The following supplies are recommended for all designers and required for those assembling arrangements in the galleries: towels to wipe spills, a plastic bag for trash, a large plastic work sheet or drop cloth, and a dustpan and brush.
5. Arrangements must be completed and your setup materials completely removed from the Museum by **2:30 pm on Thursday, March 1.**
6. We will have space available in the classrooms to store materials. The rooms will be locked overnight, but you leave your materials at your own risk since other florists will also have access to this space.
7. Docents may be circulating during installation to take any additional information from you about plant materials used in your design and your inspiration in creating the arrangement. Please provide a written statement in advance regarding your work using the form in your participant packet and the enclosed envelope.

WATERING AND REFRESHING ARRANGEMENTS

The Museum reserves the right to remove dead flowers and/or entire arrangements if they are not refreshed each day and kept looking their best. Be sure we have a number to reach you all weekend in case of an emergency. Museum staff will be available to escort you to water and refresh at the following times:

- Friday, March 2 – 7:00–8:00 AM
- Saturday, March 3– 7:00–8:00 AM
- Sunday, March 4 – 9:00–10:00 AM

Watering and refreshing materials must be completely removed from the galleries by the time the Museum opens (8:00 AM on Friday and Saturday; 10:00 AM on Sunday). You will not be permitted to take supplies to your arrangement, including water, while the Museum is open to the public. This is an intrusion and a safety hazard to our guests. Please refresh only during the designated times as listed above. If you need to contact anyone by phone, call Michael Metz at (314) 655-5350. The Museum's main number is (314) 721-0072.

PICKING UP YOUR CONTAINER – Monday, March 5

Arrangements must be picked up between 9:00–10:00 AM at the South Auditorium entrance. If someone else is picking up for you, we must have their name in advance. Any containers or arrangements left at the Museum after 12:00 noon will be discarded.

KEY ART IN BLOOM DATES AND DEADLINES

- Art in Bloom application due – Friday, December 1
- Selected participants notified – On or before Monday, December 11
- Art Selection Meeting (required for all selected participants) – Thursday, January 4, 9:00 am
- Materials checklist and interpretation description due for display – Tuesday, February 6
- Gallery Installation – Thursday, March 1
- Art in Bloom Preview Party – Thursday, March 1
- Art in Bloom Festival Weekend – Friday through Sunday, March 2 through 4
- Cleanup – Monday, March 5